

CATHY DIZON

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Cathy Dizon is a graphic designer, illustrator, and horror movie final girl specializing in the building of identities through design and conceptual thinking.

She spends her time working between Chicago and Manila.

She does not refer to herself in third person outside of this section.

EXPERIENCE

FREELANCE DESIGNER

July 2015 ~ Present

Clients include Northwind Power

MOSBROOK DESIGN

Visual Designer | August 2017 ~ Present

My role is to develop the design of sales and marketing materials. One of my key roles was to direct an animated video campaign introducing a new visual identity for a client's key product

TBWA\SANTIAGO MANGADA PUNO

Design Intern | May ~ August 2016

I had worked in a team with copywriters and art directors to develop marketing and branding campaigns for clients such as KFC, Oishi, and Smart Telecom

PUBLICIS JIMENEZBASIC

Creatives Intern | June ~ July 2015

During my time in PJB, I participated in regular design and production meetings related to the development of large-scale advertising campaigns. I assisted in a commercial production for Greenwich Pizza and multiple photo shoots

WELLWORTH PHILIPPINES

Marketing Intern | May ~ June 2015

I administered the department store's Facebook, Twitter, and Instagram pages to further reach their consumer base. Other responsibilities included redesigning the corporate brand book, and designing promotional materials for store-wide events

EDUCATION

LOYOLA UNIVERSITY CHICAGO

BA Visual Communications | May 2017

TDK DESIGN BOOTCAMP

Bali | May 2019

VISUAL ARTS PASSAGE

Ideation & Visual Storytelling | August 2019

SKILLS

Photoshop | Illustrator | Indesign | After Effects
MS Word | MS Powerpoint | Keynote | Pages
Procreate | Photography | Illustration | Printmaking
Microsoft OS | Mac OS | Filipino | English

REFERENCES

(INFORMATION UPON REQUEST)

Frankie Ratford

(Founder, The Design Kids)

Bryan Supan Siy

(Executive Creative Director, TBWA\SMP)

John Ed De Vera

(Creative Director, TBWA\SMP)

INVOLVEMENT

AIGA Chicago Member
LUC Student Juried Exhibition (2017)
Featured in the STA 100 (2017)