

# CATHY DIZON

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Cathy Dizon is a graphic designer, illustrator, and horror movie final girl specializing in the building of identities through design and conceptual thinking.

She spends her time working between Chicago and Manila.

She does not refer to herself in third person outside of this section.

## EXPERIENCE

### FREELANCE DESIGNER

July 2015 ~ Present

Clients include Northwind Power

### MOSBROOK DESIGN

Visual Designer | August 2017 ~ Present

My role is to develop the design of sales and marketing materials. One of my key roles was to direct an animated video campaign introducing a new visual identity for a client's key product

### TBWA\SANTIAGO MANGADA PUNO

Design Intern | May ~ August 2016

I had worked in a team with copywriters and art directors to develop marketing and branding campaigns for clients such as KFC, Oishi, and Smart Telecom

### PUBLICIS JIMENEZBASIC

Creatives Intern | June ~ July 2015

During my time in PJB, I participated in regular design and production meetings related to the development of large-scale advertising campaigns. I assisted in a commercial production for Greenwich Pizza and multiple photo shoots

### WELLWORTH PHILIPPINES

Marketing Intern | May ~ June 2015

I administered the department store's Facebook, Twitter, and Instagram pages to further reach their consumer base. Other responsibilities included redesigning the corporate brand book, and designing promotional materials for store-wide events

## EDUCATION

### LOYOLA UNIVERSITY CHICAGO

BA Visual Communications | May 2017

### TDK DESIGN BOOTCAMP

Bali | May 2019

### VISUAL ARTS PASSAGE

Ideation & Visual Storytelling | August 2019

## SKILLS

Photoshop | Illustrator | Indesign | After Effects  
MS Word | MS Powerpoint | Keynote | Pages  
Procreate | Photography | Illustration | Printmaking  
Microsoft OS | Mac OS | Filipino | English

## REFERENCES

(INFORMATION UPON REQUEST)

### Frankie Ratford

(Founder, The Design Kids)

### Bryan Supan Siy

(Executive Creative Director, TBWA\SMP)

### John Ed De Vera

(Creative Director, TBWA\SMP)

## INVOLVEMENT

AIGA Chicago Member  
LUC Student Juried Exhibition (2017)  
Featured in the STA 100 (2017)